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TOURIST ACCOMMODATION, AUSTRALIA, MARCH QUARTER 1983

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MAIN FEATURES

	Mar. Quarter 1982			Mar. Quarter 1983		
	Jan.	Feb.	Mar.	Jan.	Feb.	Mar.
	(per cent)					
Room occupancy rates—						
Licensed hotels with facilities	52.0	53.0	56.3	46.7	49.0	50.0
Motels, etc.	64.9	56.0	59.3	60.3	50.1	51.6
Site occupancy rates—						
Caravan parks	48.7	25.4	22.5	48.2	24.8	22.5

EXPLANATORY NOTES

Introduction

This publication contains results, for Australia and each State and Territory, of the quarterly surveys of tourist accommodation establishments.

Scope and coverage

2. For the purposes of this survey, a *tourist accommodation establishment* is defined as an establishment which predominantly provides short term accommodation (i.e. for periods of less than 2 months) available to the general public.

3. The scope of the survey may vary from time to time depending upon the needs of users of the statistics and on the ABS resources available to undertake the surveys. The types of establishments currently included in the survey are:

- (a) *Licensed hotel with facilities.* A tourist accommodation establishment which is licensed to operate a public bar, provides bath or shower and toilet in most guest rooms, and has breakfast available for guests.
- (b) *Licensed or unlicensed motel, private hotel or guest house with facilities.* A tourist accommodation establishment which provides bath or shower and toilet in most guest rooms and has breakfast available for guests but is not licensed to operate a public bar. This category also includes motels that are licensed to serve liquor with meals.

(c) *Caravan park.* A tourist accommodation establishment which provides powered sites for caravans and toilet, shower and laundry facilities for guests.

Definitions

4. *Number of establishments* refers to the number of tourist accommodation establishments within the scope of the survey which operated during the survey period. Establishments comprising more than one type of accommodation activity referred to in paragraph 3 above (e.g. a motel with attached caravan park) are treated as two separate establishments. Included are those establishments which operated for any part of the quarter or which closed temporarily for the quarter because of seasonal reasons.

5. *Guest rooms* refers to the maximum number of rooms, units, suites, etc. available for accommodating paying guests at hotels and motels with facilities during the survey period.

6. *Bed spaces* refers to the maximum number of guests that could be accommodated in beds normally in place (excluding cots) at hotels and motels with facilities during the survey period. Three-quarter beds are classified as single beds; double beds are counted as 2 bed spaces.

7. *Powered sites* refers to the maximum number of sites with provision for connection to electric power supply, available at caravan parks for accommodating paying guests during the survey period. Included are powered sites occupied by on-site vans.

8. *Unpowered sites* refers to the maximum number of sites with no provision for connection to electric power supply, available at caravan parks for accommodating paying guests during the survey period.

9. *Cabins, flats, etc.* refers to the maximum number of cabins, flats, units and villas available at caravan parks for accommodating paying guests during the survey period.

10. *Total caravan park capacity* refers to the maximum number of on-site vans, other powered sites, unpowered sites and cabins, flats, etc. available at caravan parks for accommodating paying guests during the survey period.

11. *Room occupancy rate* refers to the proportion of guest rooms occupied in hotels and motels with facilities to the number of guest rooms available during the survey period expressed as a percentage.

12. *Bed occupancy rate* refers to the proportion of bed spaces occupied in hotels and motels with facilities to the number of bed spaces available during the survey period expressed as a percentage.

13. *Site occupancy rate* refers to the proportion of sites occupied in caravan parks to the total caravan park capacity available during the survey period expressed as a percentage.

14. *Takings from accommodation* refers to revenue received from the provision of short term and long term accommodation at the tourist accommodation establishment. Where meals and accommodation were a combined charge an estimate of takings from meals was excluded. Takings from accommodation for each month represent the takings received during that month. In the case of some establishments payments may be made in advance of, or may be received after the provision of accommodation to guests and therefore the monthly figure for takings from accommodation may not necessarily bear a direct relationship to the number of guests accommodated during the month. Rental and storage fees paid to caravan parks for the keeping of private vans in parks are included in the takings of the month they are received.

15. *Employment.* Details of the numbers of persons working at tourist accommodation establishments (including those working on other than accommodation activities) have not been included in this publication. However, data are available upon request from the ABS.

Related publications

16. Publications for Australia, and each State and Territory, are released by the respective offices of the ABS. Tourist accommodation statistics for past quarters are available in earlier publications commencing with the September quarter 1975. These and some unpublished statistics for certain small areas within States (e.g. local government areas or combinations of local government areas) are available upon request. From September Quarter 1980 a dissection of the statistics shown in this publication, according to size of establishment, is available on request for each State (Territories excluded).

17. Current publications produced by the ABS are listed in the *Catalogue of Publications, Australia* (1101.0). The ABS also issues on Tuesdays and Fridays, a *Publications Advice* (1105.0) which lists publications to be released in the next few days. The Catalogue and Publications Advice are available from any ABS office.

NOTE: Where figures have been rounded, discrepancies may occur between sums of the component items and totals.

R.J. CAMERON
Australian Statistician

TABLE 1. HOTELS AND MOTELS, ETC. WITH FACILITIES : NUMBER, CAPACITY, OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION

	New South Wales			Victoria			Queensland			South Australia			Western Australia		
	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total
	(number)	(number)	(number)	(number)	(number)	(number)	(number)	(number)	(number)	(number)	(number)	(number)	(number)	(number)	(number)
ESTABLISHMENTS AND CAPACITY (number)															
March quarter 1983—															
Establishments	262	1,077	1,339	177	564	741	228	638	866	118	164	282	143	135	278
Guest rooms	8,848	25,734	34,582	4,891	14,196	19,087	6,086	15,268	21,354	3,304	4,215	7,519	3,933	5,589	9,522
Bed spaces	20,903	77,237	98,140	11,420	40,731	52,151	16,440	45,809	62,249	7,837	12,852	20,689	8,223	14,825	23,048
ROOM OCCUPANCY RATES (per cent)															
1982—															
January	52.2	68.0	64.2	47.7	60.8	57.7	56.3	62.7	60.8	48.8	73.0	63.3	46.6	58.5	53.6
February	56.7	57.9	57.6	55.4	56.0	55.8	49.9	51.5	51.0	47.1	58.8	54.1	51.5	53.8	52.9
March	57.6	60.4	59.7	57.0	60.6	59.8	54.0	54.1	54.1	56.5	66.0	62.2	55.3	57.4	56.5
March quarter 1982	55.5	62.2	60.6	53.4	59.2	57.8	53.5	56.2	55.4	50.9	66.2	60.1	51.1	56.7	54.4
1983—															
January	47.7	62.0	58.1	41.1	59.3	54.7	48.8	57.2	54.8	40.2	66.4	54.9	49.3	57.9	54.4
February	54.2	51.9	52.3	54.7	52.2	52.8	41.8	45.0	44.1	44.3	53.7	49.6	46.4	46.3	46.3
March	51.6	52.8	52.3	54.2	55.0	54.8	44.3	45.8	45.4	45.9	54.5	50.7	45.8	45.4	45.5
March quarter 1983	51.0	55.7	54.3	49.8	55.6	54.1	45.1	49.5	48.2	43.5	58.4	51.8	47.2	50.0	48.8
BED OCCUPANCY RATES (per cent)															
1983—															
January	35.0	45.4	42.9	28.9	42.9	39.9	32.3	41.0	38.7	28.8	49.0	41.4	36.0	45.0	41.8
February	33.6	29.7	30.4	32.3	30.3	30.7	23.5	25.7	25.1	26.8	30.7	29.2	29.7	29.8	29.8
March	32.5	30.4	30.8	32.3	32.6	32.5	25.0	26.1	25.8	28.0	30.9	29.8	29.1	29.0	29.1
March quarter 1983	33.7	35.4	34.9	31.1	35.4	34.5	27.0	31.1	30.0	27.9	37.1	33.6	31.7	34.7	33.7
TAKINGS FROM ACCOMMODATION (\$'000)															
1983—															
January	6,046	19,211	25,257	2,835	8,997	11,833	3,994	10,120	14,114	1,421	3,110	4,531	2,212	3,427	5,639
February	7,506	13,975	21,481	4,152	6,983	11,135	2,898	6,701	9,599	1,540	2,246	3,786	2,053	2,525	4,579
March	7,637	15,527	23,164	4,548	8,037	12,585	3,492	7,524	11,016	1,778	2,461	4,239	2,217	2,679	4,895
March quarter 1983	21,189	48,713	69,902	11,535	24,018	35,553	10,384	24,345	34,729	4,738	7,818	12,556	6,482	8,631	15,113

TABLE 1. HOTELS AND MOTELS, ETC. WITH FACILITIES : NUMBER, CAPACITY, OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION—continued

	Tasmania			Northern Territory			Australian Capital Territory			Australia		
	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total
ESTABLISHMENTS AND CAPACITY (number)												
March quarter 1983—												
Establishments	83	59	142	32	32	64	12	26	38	1,055	2,695	3,750
Guest rooms	2,739	1,509	4,248	815	1,254	2,069	753	1,411	2,164	31,369	69,176	100,545
Bed spaces	7,005	4,686	11,691	1,917	3,264	5,181	1,722	4,167	5,889	75,467	203,571	279,038
ROOM OCCUPANCY RATES (per cent)												
1982—												
January	65.6	74.1	68.7	37.1	44.7	41.8	50.8	76.5	66.7	52.0	64.9	61.0
February	59.1	65.2	61.4	38.6	45.9	43.0	51.0	66.4	60.5	53.0	56.0	55.1
March	60.7	68.5	63.6	44.3	46.9	45.9	59.5	69.1	65.4	56.3	59.3	58.4
March quarter 1982	61.9	69.4	64.6	40.1	45.8	43.6	53.9	70.8	64.3	53.8	60.2	58.3
1983—												
January	55.8	68.1	60.2	31.3	35.0	33.5	50.8	79.5	69.5	46.7	60.3	56.1
February	51.2	51.3	51.3	39.1	37.0	37.8	48.8	66.8	60.5	49.0	50.1	49.8
March	61.8	67.2	63.7	43.3	44.1	43.8	55.5	66.7	62.8	50.0	51.6	51.1
March quarter 1983	56.5	62.6	58.6	37.9	38.8	38.4	51.8	71.2	64.4	48.6	54.2	52.4
BED OCCUPANCY RATES (per cent)												
1983—												
January	42.9	49.6	45.6	19.8	22.2	21.3	38.9	59.6	53.5	33.4	44.1	41.2
February	34.3	32.2	33.5	23.5	21.2	22.1	32.0	42.5	39.4	29.9	29.2	29.4
March	42.7	41.5	42.2	24.9	25.2	25.1	35.8	38.9	38.0	30.8	30.2	30.3
March quarter 1983	40.2	41.4	40.7	22.7	23.0	22.9	35.7	47.1	43.8	31.4	34.7	33.8
TAKINGS FROM ACCOMMODATION (\$'000)												
1983—												
January	1,945	1,143	3,088	306	567	872	561	1,401	1,962	19,321	47,977	67,297
February	1,568	761	2,330	361	561	922	481	1,080	1,561	20,559	34,833	55,392
March	2,052	1,100	3,153	443	737	1,180	597	1,163	1,760	22,764	39,229	61,992
March quarter 1983	5,566	3,004	8,570	1,110	1,864	2,974	1,639	3,644	5,283	62,643	122,037	184,680

TABLE 2. CARAVAN PARKS : NUMBER, CAPACITY, SITE OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION

	New South Wales(a)		Victoria	Queensland	South Australia	Western Australia	Tasmania	Northern Territory	Australia
	South	Wales(a)							
ESTABLISHMENTS AND CAPACITY (number)									
March quarter 1983—									
Establishments	615		437	410	155	240	53	12	1,922
Powered sites	52,410		37,215	22,078	12,486	14,131	2,755	666	141,741
Unpowered sites	25,672		13,674	11,111	5,145	3,893	1,980	699	62,174
Cabins, flats, etc.	1,124		826	706	516	478	63	36	3,749
<i>Total capacity</i>	79,206		51,715	33,895	18,147	18,502	4,798	1,401	207,664
SITE OCCUPANCY RATES (per cent)									
1982—									
January	48.3		56.2	43.0	42.8	46.4	55.3	20.7	48.7
February	24.0		21.9	32.3	19.3	30.9	37.1	22.2	25.4
March	21.4		18.8	32.0	17.6	25.2	23.2	20.2	22.5
March quarter 1982	31.5		32.6	35.9	26.8	34.3	38.7	21.0	32.4
1983—									
January	46.9		55.7	42.2	42.9	49.3	53.8	21.4	48.2
February	23.5		22.2	29.7	19.0	31.7	34.8	19.8	24.8
March	20.7		18.9	30.4	17.7	29.6	25.4	21.2	22.5
March quarter 1983	30.6		32.6	34.2	26.8	37.1	38.1	20.8	32.0
TAKINGS FROM ACCOMMODATION (\$'000)									
1983—									
January	7,822		4,867	2,589	1,489	1,792	437	52	19,048
February	3,411		1,714	1,595	634	1,003	269	48	8,675
March	3,468		1,677	1,760	650	1,028	227	54	8,865
March quarter 1983	14,701		8,258	5,944	2,773	3,823	933	154	36,587

(a) Includes Australian Capital Territory.